



**WOMEN IN LEADERSHIP
2015 REVIEW**

**LEVELLING THE
PLAYING FIELD**

**SUPERCHARGING
SKY TALENT**

**ATTRACTING GREAT
EXTERNAL TALENT**

**BUILDING SKY'S
REPUTATION AS AN
EMPLOYER OF CHOICE
FOR WOMEN**



Introduced
**50/50
balanced
shortlists**



**143 senior
women** on our
Sponsorship &
Development
programme



**1 Women in
Finance** event



**9 speaking
platforms**



**Unconscious
bias training**
rolled out



**All job
descriptions**
optimised



24 women
sponsored
through
newly-launched
Pay it Forward



**3 Women in
Tech** events



**Strong
awareness**
through
Social Media



**'Women in
Product Design
& Development
Network'**
launched



**'Women in
Sport Network'**
launched



**2 internal
events with
inspirational
speakers**



**More targeted
marketing**



**1 award in
Power Part Time**



95% of mums
return to work



1400
members of
Parents@Sky



Increased focus
on **flexible
working**



Market mapping
of top external
females



**5 Quality
pieces of
media coverage**